

Robertson Electric Wholesale Ltd. **Privacy Policy**

At Robertson Electric Wholesale Ltd. we are committed to protecting your privacy. The purpose of this Privacy Policy is to inform you about Robertson's practices relating to the collection, use and disclosure of personal information that is collected by us.

For the purposes of this Privacy Policy, "personal information" means information about an identifiable individual, but does not include the name, title or business address or telephone number of an employee of an organization.

Robertson collects and retains information about our customers so that we can better provide you with the products and information necessary to conduct daily business. Information that Robertson collects includes:

- contact information (such as name, address, e-mail address and telephone number in a non-business capacity);
- financial and billing information (such as credit card details and credit history); and
- sales history.

Robertson uses your personal information for the following purposes:

- to provide you with timely reliable services, including communicating with you regarding orders, customer support, account management and billing, and verifying credit;
- to satisfy Robertson's legitimate business interests (for example, conducting customer surveys or mailing promotional material); and
- to assist in the collection of outstanding debts, to protect our business interests and the interests of our customers, and to generally meet requirements imposed by law.

Except with your consent, we will not sell, share, license, trade or rent your personal information to others. Robertson may disclose personal information to third parties engaged to assist us in providing services to you or to carry out one or more of the purposes described above.

Robertson makes all reasonable efforts to ensure that personal information collected from you is protected against loss and unauthorized access. Access to your personal information is restricted to selected Robertson employees. In addition, Robertson employs generally accepted information security techniques, such as firewalls and access control procedures to protect person information.

Robertson retains your personal information for as long as necessary to fulfil the purpose for which it was collected and to comply with applicable laws.

Robertson reserves the right to modify this Privacy Policy at anytime without notice.

In the event that you have any questions about Robertson's Privacy Policy or if you have reason to believe that Robertson may have failed to adhere to this Privacy Policy, you may contact us at:

Privacy Officer
Robertson Electric Wholesale Ltd.
62 Baywood Rd
Toronto, Ontario
M9V 3Z3

or send an e-mail to:
privacy@robertson-electric.com